# DETAILED TRACKING REPORT

| | | | Unsub. | | HTML Emails | | | | | Unique Clickers | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Subject | Sent On | Delivered | # | % | Opened | % | Read | % | Clicks | Total/Repeat/New | % |
| − Non-Campaign | | 2667 | 16 | 0.60 % | 1293 | 48.48 % | 1248 | 46.79 % | 682 | 484/148/336 | 18.15 % |
| City Looks Salon & Spa - Specials | 10/15/2007 11:30:00 AM | 2667 | 16 | 0.60 % | 1293 | 48.48 % | 1248 | 46.79 % | 682 | 484/148/336 | 18.15 % |
| Total: | | 2667 | 16 | 0.60 % | 1293 | 48.48 % | 1248 | 46.79 % | 682 | 484/148/336 | 18.15 % |

**Subject:** City Looks Salon & Spa - Specials
**Number Sent:** 3468
**Number Delivered:** 2667
**Click Count:** 682

| Details | Tracking Link | Type | Clicks | Unique | Click % |
|---|---|---|---|---|---|
| VIEW | http://email.goloyal.com/html.asp?EncryptEncode%28msgID=823052&email=??userEmail??%29 | Text | 6 | 6 | 0.22 % |
| VIEW | http://www.goloyal.com/passalong.asp | Text | 0 | 0 | 0.00 % |
| VIEW | http://email.goloyal.com/r.asp?email=URLEncode%28??userEmail??%29&msgID=823052&listID=55875 | Text | 1 | 1 | 0.04 % |
| VIEW | http://www.goloyal.com/htm/privacypolicy.htm | Text | 0 | 0 | 0.00 % |
| VIEW | http://email.goloyal.com/html.asp?EncryptEncode%28msgID=823052&email=??userEmail??%29 | Html | 161 | 130 | 4.87 % |
| VIEW | http://www.citylooksroch.com/ | Html | 24 | 22 | 0.82 % |
| VIEW | http://www.citylooksroch.com/ | Html | 14 | 14 | 0.52 % |
| VIEW | http://www.citylooksroch.com/services.html | Html | 31 | 28 | 1.05 % |
| VIEW | http://www.citylooksroch.com/giftcards.html | Html | 1 | 1 | 0.04 % |
| VIEW | http://www.citylooksroch.com/toursalon.html | Html | 13 | 9 | 0.34 % |
| VIEW | http://www.citylooksroch.com/modelcall.html | Html | 21 | 20 | 0.75 % |
| VIEW | http://www.citylooksroch.com/weddings.html | Html | 5 | 5 | 0.19 % |
| VIEW | http://www.citylooksroch.com/careers.html | Html | 4 | 4 | 0.15 % |
| VIEW | http://www.citylooksroch.com/bookonline.html | Html | 13 | 12 | 0.45 % |
| VIEW | http://www.citylooksroch.com/aboutus.html | Html | 2 | 2 | 0.07 % |
| VIEW | http://www.citylooksroch.com/contactus.html | Html | 3 | 3 | 0.11 % |
| VIEW | http://www.citylooksroch.com/ | Html | 3 | 3 | 0.11 % |
| VIEW | http://goloyal.com/image/citylooks/web/coupon.htm | Html | 357 | 310 | 11.62 % |
| VIEW | http://www.aveda.com/ShopAveda.tmpl?ngextredir=1&SalonID=0986 | Html | 4 | 4 | 0.15 % |
| VIEW | http://www.goloyal.com/passalong.asp | Html | 3 | 3 | 0.11 % |
| VIEW | http://email.goloyal.com/r.asp?email=URLEncode%28??userEmail??%29&msgID=823052&listID=55875 | Html | 14 | 14 | 0.52 % |
| VIEW | http://www.goloyal.com/htm/privacypolicy.htm | Html | 0 | 0 | 0.00 % |
| VIEW | http://www.goloyal.com/ | Html | 2 | 2 | 0.07 % |
| VIEW | Total: | | 682 | 593 | 0.77 % |

**Link:** http://www.citylooksroch.com/bookonline.html
**Number Delivered:** 2667
**Number Clicked:** 13

| Email Address | Click Date |
|---|---|
| smi7@aol.com | 10/16/2007 1:38:37 PM |
| mcinty@charter.net | 10/15/2007 11:09:47 PM |
| mareng@yahoo.com | 10/15/2007 7:21:07 PM |
| csebo@spence.com | 10/15/2007 5:39:06 PM |
| bahr97@hughes.net | 10/15/2007 1:14:58 PM |
| kim.hans@ctg.com | 10/15/2007 12:36:08 PM |
| jilybea85@hotmail.com | 10/15/2007 12:04:59 PM |
| jilybea85@hotmail.com | 10/15/2007 12:01:09 PM |
| knudsen.vki@mayo.edu | 10/15/2007 11:50:49 AM |
| dnorton@strowell.com | 10/15/2007 11:47:01 AM |
| lsteh@fairview.org | 10/15/2007 11:31:50 AM |